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Media Literacy in Digital Spaces: Parallel to the War

Media Literacy Week 2023

Program

November 6

Launching of the Week

Holiday Inn Hotel, Yerevan Hall (Address: 2 Amiryan St.)

(Simultaneous interpretation will be available)

11:00 - 11:30 Welcoming remarks

Ms. Nouneh Sarkissian, Managing Director, Media Initiatives Center

H.E. Mr. Viktor Richter, Ambassador Extraordinary and Plenipotentiary,
Embassy of the Federal Republic of Germany

Mr. John Allelo, Mission Director, USAID Armenia

Ms. Zhanna Andreatsyan, Minister of Education, Science, Culture and Sport

Mr. Jan Plesinger, Head of Politics, Press and Information Section, Delegation
of the European Union to Armenia

Mr. Stephan Malerius, Youth in Action Project Director, Konrad Adenauer
Stiftung

11:40 - 12:40 Panel discussion: Current challenges and requirements of media literacy

Moderator: Ani Yeghiazaryan, Media Initiatives Center

Speakers: Lilit Mkrtychyan, National Center for Education Development and
Initiatives

Seda Muradyan, Public Journalism Club

Serob Khachatryan, Education Expert

Lusine Gevorgyan, Social Science Teacher

12:50 - 13:50 Panel discussion: Media literacy for young people: Media and civic responsibility

Moderator: Alexander Martirosyan, Media and Communication Specialist

Speakers: Vahe Khachikyan, NGO Center Civil Society Development NGO

Ashot Gabrielyan, English Language Teacher, Artsakh, Emergency Response
Manager, Teach for Armenia

Sergey Parsyan, SKYE Youth Club

Margarita Grigoryan, Gyumri Youth Initiatives Center

14:00 Summing-up the launching event, presentation of the Week events



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19:00 - 20:00 Teaching critical thinking skills as an overcoming strategy during conflicts

Webinar for teachers (simultaneous interpretation will be available)

Trainer: Narine Yeghyan, Media and Psychology Professor, University of California, Davis

November 7

9:00 – 10:30 Will the artificial intelligence eliminate the work of journalist?

Discussion club with the students of the Brusov State University

Moderator: Nelli Rafayelyan, Media Initiatives Center

11:00 – 13:00 “I am Media Literate”

Presentations of the program beneficiary high school students: MIC and the National Center of Education Development and Innovations visit 3 schools in Yerevan

14:00 - 15:00 How do the media persuade?

Meeting with the visitors of the Library after Charles Aznavour, Ajapnyak community, Yerevan

Moderator: Ani Yeghiazaryan, Media Initiatives Center

November 8

10:30- 12:00 Media Literacy: Generation of digital natives

Session with the students of the Armenian State Pedagogical University Basic College

Trainer: Ani Yeghiazaryan, Media Initiatives Center

14:30 - 16:00 7x7 Media Literacy: Transformations of the media literacy in war context

Interactive discussion with the students of the Yerevan State University

ISTC Foundation (Address: 1/7 Alek Manukyan St., YSU, block 5, 6th floor)

November 9

11:00 - 13:00 Media Literacy 2.0: Issues, challenges, vision

Roundtable discussion with stakeholders

Ibis Yerevan Hotel, Karin Hall (Address: 5/1 Northern Avenue)

15:00 - 18:30 Integrating media literacy: Experience and resources

Teachers for teachers

Media Initiatives Center (Address: 3 Arshakunyats Ave.)



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November 9, 10

9:00 - 17:00 Digital security, fact-checking, quality journalism

Meetings of Media Initiatives Center Media.am’s team with schoolchildren and teachers of Kotayk and Aragatsotn

November 11

11:00 - 13:00 Media literacy: Your footprint

Training for the beneficiaries of the Gavar Youth Center
Trainer: Ani Yeghiazaryan, Media Initiatives Center

The project "Youth in Action: Youth Empowerment and Leadership Development in Armenia" is a co-funded initiative by the European Union aimed at empowering and educating young people and youth organizations to actively participate in civic and public affairs in Armenia. The project consortium, led by the Konrad Adenauer Foundation in collaboration with World Vision Armenia (WVA), the Media Initiatives Center (MIC), and the Gyumri "Youth Initiative Centre" (YIC), is responsible for implementing the project.

Media Literacy Week is made possible by the generous support of the American people through the United States Agency for International Development (USAID) in the scope of Media Program in Armenia. The project is implemented by Internews in partnership with Media Initiatives Center, Yerevan Press Club and Zinc Network.