



# MONITORING OF THE THEMATIC AND GENRE PREFERENCES OF ARMENIAN MEDIA

*This study has been carried out within the framework of “Alternative Resources in Media” project, supported by the USAID.*

## TV CHANNELS

June 17 - July 14, 2013

First Channel of the Public Television of Armenia (h1), "Armenia", "Yerkir Media", "Kentron", Second Armenian TV Channel (h2)

	Categories of TV programs	Total (in unit)
1.	News	957
2.	Educational programs (culture, health, education, etc.)	437
3.	TV series	306
4.	Movies and cartoons	298
5.	Music programs	213
6.	Talk show	171
7.	Sport programs	149
8.	Political debates	124
9.	Documentaries, special reports	124
10.	Humor	102
11.	Other	89
12.	Interviews with guests	58
13.	Current affairs, analytical programs	49
14.	Games, competitions	33
15.	Science programs	19
16.	Programs about celebrities	13
17.	Religious programs	5
18.	Interactive programs (with viewers' studio calls)	0
19.	Reality show	0
	<b>Total</b>	<b>3147</b>

	<b>Thematic sections</b>	<b>Numbers of references to thematic sections in TV materials (in unit)</b>
1.	International political events	1400
2.	Culture, science, history and events related to these spheres	1054
3.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	779
4.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	440
5.	Issues of corruption, monopoly and oligopoly, unfair competition	406
6.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	373
7.	Armenia's relations with the great powers (USA, Russia, EU countries)	356
8.	Life of Armenian Diaspora	261
9.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	211
10.	Daily life, conditions of life, ordinary people's problems	200
11.	Activities of the RA Police	192
12.	Activities of artists and celebrities	182
13.	Negotiations on the Mountainous Karabagh conflict resolution	139
14.	Environmental issues	127
15.	Situation in Armenian army	121
16.	Public sector, activities of NGOs	98
17.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	96
18.	Issues of education in Armenia (quality and cost of education, corruption in education system)	83
19.	Issues of human rights and fundamental freedoms	77
20.	Tourism, tourism development in Armenia	67
21.	Activities of wealthy Armenians	49
22.	Freedom of speech and media independence issues, activities of media owners	48
23.	Criminal world	46
24.	Migration from Armenia	37
	<b>Total</b>	<b>6842</b>

## TV CHANNELS

June 17 - July 14, 2013

### First Channel of the Public Television of Armenia (h1)

	Categories of TV programs	Total (in unit)
1.	News	119
2.	TV series	97
3.	Sport programs	74
4.	Educational programs (culture, health, education, etc.)	67
5.	Talk show	62
6.	Movies and cartoons	59
7.	Other	31
8.	Political debates	26
9.	Current affairs, analytical programs	21
10.	Music programs	20
11.	Documentaries, special reports	17
12.	Interviews with guests	5
13.	Games, competitions	4
14.	Religious programs	0
15.	Interactive programs (with viewers' studio calls)	0
16.	Science programs	0
17.	Humor	0
18.	Programs about celebrities	0
19.	Reality show	0
	<b>Total</b>	<b>602</b>

	<b>Thematic sections</b>	<b>Numbers of references to thematic sections in TV materials (in unit)</b>
1.	International political events	249
2.	Culture, science, history and events related to these spheres	212
3.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	85
4.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	75
5.	Armenia's relations with the great powers (USA, Russia, EU countries)	74
6.	Situation in Armenian army	66
7.	Life of Armenian Diaspora	63
8.	Issues of corruption, monopoly and oligopoly, unfair competition	55
9.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	43
10.	Activities of the RA Police	38
11.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	34
12.	Daily life, conditions of life, ordinary people's problems	30
13.	Tourism, tourism development in Armenia	29
14.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	24
15.	Negotiations on the Mountainous Karabagh conflict resolution	19
16.	Activities of artists and celebrities	19
17.	Issues of education in Armenia (quality and cost of education, corruption in education system)	19
18.	Freedom of speech and media independence issues, activities of media owners	14
19.	Public sector, activities of NGOs	14
20.	Criminal world	8
21.	Issues of human rights and fundamental freedoms	8
22.	Activities of wealthy Armenians	7
23.	Environmental issues	5
24.	Migration from Armenia	2
	<b>Total</b>	<b>1192</b>

## TV CHANNELS

June 17 - July 14, 2013

“Armenia”

	Categories of TV programs	Total (in unit)
1.	News	159
2.	TV series	147
3.	Talk show	69
4.	Humor	50
5.	Educational programs (culture, health, education, etc.)	48
6.	Movies and cartoons	43
7.	Games, competitions	24
8.	Other	15
9.	Music programs	10
10.	Political debates	8
11.	Documentaries, special reports	8
12.	Sport programs	1
13.	Programs about celebrities	1
14.	Current affairs, analytical programs	0
15.	Interviews with guests	0
16.	Religious programs	0
17.	Interactive programs (with viewers' studio calls)	0
18.	Science programs	0
19.	Reality show	0
	<b>Total</b>	<b>583</b>

	<b>Thematic sections</b>	<b>Numbers of references to thematic sections in TV materials (in unit)</b>
1.	International political events	207
2.	Culture, science, history and events related to these spheres	166
3.	Activities of the RA Police	92
4.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	70
5.	Activities of artists and celebrities	65
6.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	64
7.	Daily life, conditions of life, ordinary people's problems	52
8.	Armenia's relations with the great powers (USA, Russia, EU countries)	51
9.	Issues of corruption, monopoly and oligopoly, unfair competition	44
10.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	29
11.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	26
12.	Negotiations on the Mountainous Karabagh conflict resolution	25
13.	Life of Armenian Diaspora	25
14.	Criminal world	21
15.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	20
16.	Environmental issues	15
17.	Issues of human rights and fundamental freedoms	14
18.	Issues of education in Armenia (quality and cost of education, corruption in education system)	10
19.	Tourism, tourism development in Armenia	10
20.	Activities of wealthy Armenians	6
21.	Freedom of speech and media independence issues, activities of media owners	6
22.	Public sector, activities of NGOs	6
23.	Situation in Armenian army	5
24.	Migration from Armenia	0
	<b>Total</b>	<b>1029</b>

## TV CHANNELS

June 17 - July 14, 2013

“Yerkir Media”

	Categories of TV programs	Total (in unit)
1.	News	347
2.	Educational programs (culture, health, education, etc.)	148
3.	Music programs	59
4.	Movies and cartoons	57
5.	Political debates	40
6.	Documentaries, special reports	39
7.	TV series	39
8.	Interviews with guests	35
9.	Sport programs	8
10.	Talk show	8
11.	Current affairs, analytical programs	7
12.	Games, competitions	5
13.	Other	5
14.	Religious programs	0
15.	Interactive programs (with viewers' studio calls)	0
16.	Science programs	0
17.	Humor	0
18.	Programs about celebrities	0
19.	Reality show	0
	<b>Total</b>	<b>797</b>



	<b>Thematic sections</b>	<b>Numbers of references to thematic sections in TV materials (in unit)</b>
1.	International political events	431
2.	Culture, science, history and events related to these spheres	313
3.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	278
4.	Life of Armenian Diaspora	129
5.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	118
6.	Issues of corruption, monopoly and oligopoly, unfair competition	116
7.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	109
8.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	99
9.	Armenia's relations with the great powers (USA, Russia, EU countries)	90
10.	Negotiations on the Mountainous Karabagh conflict resolution	55
11.	Daily life, conditions of life, ordinary people's problems	40
12.	Activities of artists and celebrities	26
13.	Freedom of speech and media independence issues, activities of media owners	23
14.	Migration from Armenia	23
15.	Issues of human rights and fundamental freedoms	17
16.	Public sector, activities of NGOs	16
17.	Situation in Armenian army	15
18.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	12
19.	Issues of education in Armenia (quality and cost of education, corruption in education system)	12
20.	Activities of the RA Police	11
21.	Environmental issues	10
22.	Criminal world	7
23.	Activities of wealthy Armenians	6
24.	Tourism, tourism development in Armenia	1
	<b>Total</b>	<b>1957</b>

## TV CHANNELS

June 17 - July 14, 2013

“Kentron”

	Categories of TV programs	Total (in unit)
1.	News	195
2.	Educational programs (culture, health, education, etc.)	103
3.	Movies and cartoons	55
4.	Documentaries, special reports	51
5.	Sport programs	47
6.	Music programs	42
7.	Political debates	32
8.	Science programs	19
9.	Interviews with guests	18
10.	Current affairs, analytical programs	15
11.	TV series	15
12.	Humor	14
13.	Talk show	12
14.	Other	6
15.	Religious programs	4
16.	Interactive programs (with viewers' studio calls)	0
17.	Games, competitions	0
18.	Programs about celebrities	0
19.	Reality show	0
	<b>Total</b>	<b>628</b>

	<b>Thematic sections</b>	<b>Numbers of references to thematic sections in TV materials (in unit)</b>
1.	International political events	285
2.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	216
3.	Culture, science, history and events related to these spheres	155
4.	Issues of corruption, monopoly and oligopoly, unfair competition	133
5.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	100
6.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	89
7.	Environmental issues	77
8.	Daily life, conditions of life, ordinary people's problems	65
9.	Armenia's relations with the great powers (USA, Russia, EU countries)	59
10.	Public sector, activities of NGOs	53
11.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	50
12.	Issues of education in Armenia (quality and cost of education, corruption in education system)	37
13.	Negotiations on the Mountainous Karabagh conflict resolution	27
14.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	24
15.	Activities of wealthy Armenians	23
16.	Situation in Armenian army	22
17.	Tourism, tourism development in Armenia	20
18.	Issues of human rights and fundamental freedoms	17
19.	Activities of the RA Police	15
20.	Life of Armenian Diaspora	14
21.	Migration from Armenia	7
22.	Activities of artists and celebrities	6
23.	Freedom of speech and media independence issues, activities of media owners	0
24.	Criminal world	0
	<b>Total</b>	<b>1494</b>

**TV CHANNELS**

June 17 - July 14, 2013

**Second Armenian TV Channel (h2)**

	<b>Categories of TV programs</b>	<b>Total (in unit)</b>
1.	News	137
2.	Movies and cartoons	84
3.	Music programs	82
4.	Educational programs (culture, health, education, etc.)	71
5.	Humor	38
6.	Other	32
7.	Talk show	20
8.	Sport programs	19
9.	Political debates	18
10.	Programs about celebrities	12
11.	Documentaries, special reports	9
12.	TV series	8
13.	Current affairs, analytical programs	6
14.	Religious programs	1
15.	Interviews with guests	0
16.	Interactive programs (with viewers' studio calls)	0
17.	Science programs	0
18.	Games, competitions	0
19.	Reality show	0
	<b>Total</b>	<b>537</b>

	<b>Thematic sections</b>	<b>Numbers of references to thematic sections in TV materials (in unit)</b>
1.	International political events	228
2.	Culture, science, history and events related to these spheres	208
3.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	130
4.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	94
5.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	92
6.	Armenia's relations with the great powers (USA, Russia, EU countries)	82
7.	Activities of artists and celebrities	66
8.	Issues of corruption, monopoly and oligopoly, unfair competition	58
9.	Activities of the RA Police	36
10.	Life of Armenian Diaspora	30
11.	Issues of human rights and fundamental freedoms	21
12.	Environmental issues	20
13.	Negotiations on the Mountainous Karabagh conflict resolution	13
14.	Daily life, conditions of life, ordinary people's problems	13
15.	Situation in Armenian army	13
16.	Criminal world	10
17.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	10
18.	Public sector, activities of NGOs	9
19.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	8
20.	Activities of wealthy Armenians	7
21.	Tourism, tourism development in Armenia	7
22.	Freedom of speech and media independence issues, activities of media owners	5
23.	Issues of education in Armenia (quality and cost of education, corruption in education system)	5
24.	Migration from Armenia	5
	<b>Total</b>	<b>1170</b>

## RADIO CHANNELS

June 17 - July 14, 2013

### Public Radio of Armenia, "Yerevan FM" Radio

	Categories of radio programs	Total (in unit)
1.	Music	783
2.	News	529
3.	Other	380
4.	Interviews	142
5.	Quizzes	16
	<b>Total</b>	<b>1850</b>

	Thematic sections	Numbers of references to thematic sections in radio materials (in unit)
1.	International political events	632
2.	Culture, science, history and events related to these spheres	605
3.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	439
4.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	247
5.	Issues of corruption, monopoly and oligopoly, unfair competition	218
6.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	177
7.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	160
8.	Armenia's relations with the great powers (USA, Russia, EU countries)	116
9.	Negotiations on the Mountainous Karabagh conflict resolution	106
10.	Activities of artists and celebrities	71
11.	Life of Armenian Diaspora	61
12.	Daily life, conditions of life, ordinary people's problems	57
13.	Activities of the RA Police	49
14.	Environmental issues	48
15.	Public sector, activities of NGOs	48
16.	Situation in Armenian army	48
17.	Issues of human rights and fundamental freedoms	48
18.	Issues of education in Armenia (quality and cost of education, corruption in education system)	46
19.	Migration from Armenia	27
20.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	26
21.	Tourism, tourism development in Armenia	17
22.	Freedom of speech and media independence issues, activities of media owners	12
23.	Criminal world	7
24.	Activities of wealthy Armenians	1
	<b>Total</b>	<b>3266</b>

## RADIO CHANNELS

June 17 - July 14, 2013

Public Radio of Armenia

	Categories of radio programs	Total (in unit)
1.	Music	579
2.	Other	380
3.	News	355
4.	Interviews	140
5.	Quizzes	16
	<b>Total</b>	<b>1470</b>

	Thematic sections	Numbers of references to thematic sections in radio materials (in unit)
1.	Culture, science, history and events related to these spheres	577
2.	International political events	293
3.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	263
4.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	117
5.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	101
6.	Issues of corruption, monopoly and oligopoly, unfair competition	100
7.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	98
8.	Activities of artists and celebrities	71
9.	Negotiations on the Mountainous Karabagh conflict resolution	67
10.	Armenia's relations with the great powers (USA, Russia, EU countries)	51
11.	Life of Armenian Diaspora	45
12.	Issues of human rights and fundamental freedoms	34
13.	Situation in Armenian army	33
14.	Environmental issues	30
15.	Activities of the RA Police	29
16.	Public sector, activities of NGOs	28
17.	Daily life, conditions of life, ordinary people's problems	24
18.	Issues of education in Armenia (quality and cost of education, corruption in education system)	23
19.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	19
20.	Migration from Armenia	18
21.	Tourism, tourism development in Armenia	12
22.	Freedom of speech and media independence issues, activities of media owners	7
23.	Criminal world	7
24.	Activities of wealthy Armenians	1
	<b>Total</b>	<b>2048</b>

**RADIO CHANNELS**  
**June 17 - July 14, 2013**  
**“Yerevan FM” Radio**

	<b>Categories of radio programs</b>	<b>Total (in unit)</b>
1.	Music	204
2.	News	174
3.	Interviews	2
4.	Quizzes	0
5.	Other	0
	<b>Total</b>	<b>380</b>

	<b>Thematic sections</b>	<b>Numbers of references to thematic sections in radio materials (in unit)</b>
1.	International political events	339
2.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	176
3.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	146
4.	Issues of corruption, monopoly and oligopoly, unfair competition	118
5.	Armenia's relations with the great powers (USA, Russia, EU countries)	65
6.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	62
7.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	60
8.	Negotiations on the Mountainous Karabagh conflict resolution	39
9.	Daily life, conditions of life, ordinary people's problems	33
10.	Culture, science, history and events related to these spheres	28
11.	Issues of education in Armenia (quality and cost of education, corruption in education system)	23
12.	Activities of the RA Police	20
13.	Public sector, activities of NGOs	20
14.	Environmental issues	18
15.	Life of Armenian Diaspora	16
16.	Situation in Armenian army	15
17.	Issues of human rights and fundamental freedoms	14
18.	Migration from Armenia	9
19.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	7
20.	Freedom of speech and media independence issues, activities of media owners	5
21.	Tourism, tourism development in Armenia	5
22.	Activities of wealthy Armenians	0
23.	Activities of artists and celebrities	0
24.	Criminal world	0
	<b>Total</b>	<b>1218</b>



## ONLINE MEDIA

June 17 - July 14, 2013

1in.am, Aravot.am, CivilNet.am, News.am

	Categories of text-based publications	Total (in unit)
1.	Politics	4395
2.	Society/Social issues	3397
3.	Sport	2811
4.	Other	2120
5.	Economy/Business news	989
6.	News about celebrities	738
7.	Art/Culture/Literature	517
8.	Science/Technology	413
9.	Fashion	88
	<b>Total</b>	<b>15468</b>

	Categories of multimedia publications	Total (in unit)
1.	Video materials with social content	250
2.	Other	238
3.	Video materials with political content	217
4.	News	183
5.	Sport	130
6.	Video entertainment	109
7.	Music	30
8.	Movies	1
	<b>Total</b>	<b>1158</b>

	Thematic sections	Numbers of references to thematic sections in online publications (in unit)
1.	International political events	1278
2.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	1076
3.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	897
4.	Culture, science, history and events related to these spheres	870
5.	Issues of corruption, monopoly and oligopoly, unfair competition	561
6.	Activities of artists and celebrities	426
7.	Armenia's relations with the great powers (USA, Russia, EU countries)	350
8.	Criminal world	307
9.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	298
10.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	230
11.	Activities of the RA Police	205
12.	Life of Armenian Diaspora	170
13.	Public sector, activities of NGOs	144
14.	Situation in Armenian army	143
15.	Negotiations on the Mountainous Karabagh conflict resolution	136
16.	Issues of education in Armenia (quality and cost of education, corruption in education system)	120
17.	Environmental issues	117
18.	Freedom of speech and media independence issues, activities of media owners	112
19.	Daily life, conditions of life, ordinary people's problems	100
20.	Issues of human rights and fundamental freedoms	98
21.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	76
22.	Tourism, tourism development in Armenia	66
23.	Migration from Armenia	46
24.	Activities of wealthy Armenians	8
	<b>Total</b>	<b>7834</b>

## ONLINE MEDIA

June 17 - July 14, 2013

1in.am

	Categories of text-based publications	Total (in unit)
1.	Politics	2355
2.	Sport	1310
3.	Other	998
4.	Society/Social issues	682
5.	News about celebrities	378
6.	Economy/Business news	373
7.	Science/Technology	173
8.	Art/Culture/Literature	130
9.	Fashion	43
	<b>Total</b>	<b>6442</b>

	Categories of multimedia publications	Total (in unit)
1.	Sport	128
2.	Video entertainment	95
3.	Video materials with political content	92
4.	News	82
5.	Video materials with social content	78
6.	Other	76
7.	Music	19
8.	Movies	0
	<b>Total</b>	<b>570</b>

	Thematic sections	Numbers of references to thematic sections in online publications (in unit)
1.	International political events	611
2.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	435
3.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	380
4.	Culture, science, history and events related to these spheres	285
5.	Activities of artists and celebrities	251
6.	Armenia's relations with the great powers (USA, Russia, EU countries)	146
7.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	97
8.	Issues of corruption, monopoly and oligopoly, unfair competition	96
9.	Criminal world	76
10.	Freedom of speech and media independence issues, activities of media owners	74
11.	Situation in Armenian army	62
12.	Life of Armenian Diaspora	57
13.	Issues of education in Armenia (quality and cost of education, corruption in education system)	55
14.	Negotiations on the Mountainous Karabagh conflict resolution	53
15.	Activities of the RA Police	43
16.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	40
17.	Public sector, activities of NGOs	37
18.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	35
19.	Environmental issues	34
20.	Tourism, tourism development in Armenia	33
21.	Issues of human rights and fundamental freedoms	23
22.	Daily life, conditions of life, ordinary people's problems	22
23.	Migration from Armenia	12
24.	Activities of wealthy Armenians	0
	<b>Total</b>	<b>2957</b>

## ONLINE MEDIA

June 17 - July 14, 2013

Aravot.am

	Categories of text-based publications	Total (in unit)
1.	Society/Social issues	868
2.	Politics	561
3.	Other	267
4.	Sport	164
5.	Art/Culture/Literature	143
6.	Economy/Business news	92
7.	Science/Technology	17
8.	News about celebrities	1
9.	Fashion	0
	<b>Total</b>	<b>2113</b>

	Categories of multimedia publications	Total (in unit)
1.	Video materials with social content	89
2.	Video materials with political content	58
3.	Other	25
4.	Music	2
5.	Sport	2
6.	News	1
7.	Video entertainment	1
8.	Movies	0
	<b>Total</b>	<b>178</b>

	Thematic sections	Numbers of references to thematic sections in online publications (in unit)
1.	Issues of corruption, monopoly and oligopoly, unfair competition	222
2.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	210
3.	Culture, science, history and events related to these spheres	171
4.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	157
5.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	87
6.	Armenia's relations with the great powers (USA, Russia, EU countries)	59
7.	Public sector, activities of NGOs	51
8.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	51
9.	Criminal world	37
10.	Environmental issues	35
11.	Issues of human rights and fundamental freedoms	34
12.	Negotiations on the Mountainous Karabagh conflict resolution	29
13.	Situation in Armenian army	29
14.	Life of Armenian Diaspora	28
15.	Activities of the RA Police	28
16.	International political events	27
17.	Daily life, conditions of life, ordinary people's problems	26
18.	Migration from Armenia	18
19.	Issues of education in Armenia (quality and cost of education, corruption in education system)	17
20.	Activities of artists and celebrities	12
21.	Tourism, tourism development in Armenia	11
22.	Freedom of speech and media independence issues, activities of media owners	6
23.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	6
24.	Activities of wealthy Armenians	3
	<b>Total</b>	<b>1354</b>

**ONLINE MEDIA**

June 17 - July 14, 2013

CivilNet.am

	<b>Categories of text-based publications</b>	<b>Total (in unit)</b>
1.	Politics	433
2.	Society/Social issues	313
3.	Economy/Business news	165
4.	Art/Culture/Literature	80
5.	Other	73
6.	Science/Technology	59
7.	News about celebrities	14
8.	Sport	11
9.	Fashion	2
	<b>Total</b>	<b>1150</b>

	<b>Categories of multimedia publications</b>	<b>Total (in unit)</b>
1.	Other	64
2.	Video materials with social content	53
3.	News	49
4.	Video materials with political content	47
5.	Music	0
6.	Movies	0
7.	Video entertainment	0
8.	Sport	0
	<b>Total</b>	<b>213</b>

	<b>Thematic sections</b>	<b>Numbers of references to thematic sections in online publications (in unit)</b>
1.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	194
2.	Culture, science, history and events related to these spheres	175
3.	International political events	153
4.	Issues of corruption, monopoly and oligopoly, unfair competition	103
5.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	61
6.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	56
7.	Armenia's relations with the great powers (USA, Russia, EU countries)	55
8.	Life of Armenian Diaspora	31
9.	Activities of artists and celebrities	27
10.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	23
11.	Issues of human rights and fundamental freedoms	20
12.	Situation in Armenian army	19
13.	Negotiations on the Mountainous Karabagh conflict resolution	18
14.	Daily life, conditions of life, ordinary people's problems	17
15.	Environmental issues	16
16.	Public sector, activities of NGOs	15
17.	Freedom of speech and media independence issues, activities of media owners	14
18.	Activities of the RA Police	11
19.	Issues of education in Armenia (quality and cost of education, corruption in education system)	10
20.	Criminal world	9
21.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	8
22.	Migration from Armenia	8
23.	Tourism, tourism development in Armenia	8
24.	Activities of wealthy Armenians	1
	<b>Total</b>	<b>1052</b>

## ONLINE MEDIA

June 17 - July 14, 2013

News.am

	Categories of text-based publications	Total (in unit)
1.	Society/Social issues	1534
2.	Sport	1326
3.	Politics	1046
4.	Other	782
5.	Economy/Business news	359
6.	News about celebrities	345
7.	Art/Culture/Literature	164
8.	Science/Technology	164
9.	Fashion	43
	<b>Total</b>	<b>5763</b>

	Categories of multimedia publications	Total (in unit)
1.	Other	73
2.	News	51
3.	Video materials with social content	30
4.	Video materials with political content	20
5.	Video entertainment	13
6.	Music	9
7.	Movies	1
8.	Sport	0
	<b>Total</b>	<b>197</b>

	Thematic sections	Numbers of references to thematic sections in online publications (in unit)
1.	International political events	487
2.	Armenia's relations with neighboring countries, developments in the region (situation in Iran, Turkey, Azerbaijan and Georgia, Russia's role in South Caucasus, etc.)	345
3.	Culture, science, history and events related to these spheres	239
4.	Elections in Armenia (parliamentary elections in 2012, presidential elections in 2013, local self-government elections), post-election situation	191
5.	Criminal world	185
6.	Issues of corruption, monopoly and oligopoly, unfair competition	140
7.	Activities of artists and celebrities	136
8.	Activities of the RA Police	123
9.	Armenia and its representatives in international institutions (CoE, OSCE, UN, NATO, CIS, Collective Security Treaty Organization, etc.)	115
10.	Armenia's relations with the great powers (USA, Russia, EU countries)	90
11.	Rising prices, low salaries, pensions and social benefits, unemployment in Armenia	59
12.	Life of Armenian Diaspora	54
13.	Public sector, activities of NGOs	41
14.	Issues of education in Armenia (quality and cost of education, corruption in education system)	38
15.	Negotiations on the Mountainous Karabagh conflict resolution	36
16.	Daily life, conditions of life, ordinary people's problems	35
17.	Situation in Armenian army	33
18.	Environmental issues	32
19.	Health issues in Armenia (quality of medical care, prices of medicines and treatment, corruption in the system)	27
20.	Issues of human rights and fundamental freedoms	21
21.	Freedom of speech and media independence issues, activities of media owners	18
22.	Tourism, tourism development in Armenia	14
23.	Migration from Armenia	8
24.	Activities of wealthy Armenians	4
	<b>Total</b>	<b>2471</b>